



U.S. ARMY COMBAT READINESS/SAFETY CENTER

4905 5th Ave. Fort Rucker, AL 36362-5363
Comm. (334) 255-3770 • Fax (334) 255-2266
<http://safety.army.mil>

FOR IMMEDIATE RELEASE

Contact: Public Affairs
Phone: (334) 255-2062
SAFE.PAO@conus.army.mil

'No time to chill' Army launches 2010 Fall/Winter Safety Campaign

FORT RUCKER, Ala. (Sept. 1, 2010) – The 2010 Army Fall/Winter Safety Campaign provides information to help Soldiers, Family members and Civilians understand the hazards of cold weather activities and how education, awareness and information can guide them safely through the fall and winter seasons. It also reaffirms the Army's commitment to protecting our Band of Brothers and Sisters all 12 months of the year.

"The fall and winter months can be as full of fun and Family activities as the warm months," said Col. Scott Thompson, U.S. Army Combat Readiness/Safety Center deputy commander. "We want to ensure our Soldiers understand that while they're traveling or outdoors having fun, they need to recognize seasonal safety hazards and manage them safely."

The theme of the campaign, which runs Oct. 1-March 31, is "no time to chill" when it comes to safety and risk management.

"Colder weather isn't an excuse to not hotly pursue proven composite risk management techniques, which help mitigate both on- and off-duty safety risks. Wearing seat belts and not creating distracted driving situations during all seasons are standard safety practices," Thompson said.

The Fall/Winter Safety Campaign reminds the Army Family that wherever they are—working in the motorpool, hitting the slopes or enjoying cooler temperatures with loved ones and friends—"composite risk management must remain a top priority in every activity, on and off duty," Thompson added.

To help leaders at all levels build and manage their own top-quality fall and winter safety engagement plans, the team at the U.S. Army Combat Readiness/Safety Center has developed feature articles, posters, videos and public service announcements focusing on several important and season-appropriate safety topics, including hunting, outdoor injuries, safe celebrations, home safety, fire safety, winter driving and more. All products are now available on the USACR/Safety Center website, <https://safety.army.mil>, under the Fall/Winter Safety Campaign icon.

-30-



ARMY SAFE
IS ARMY STRONG

